



APL LOGISTICS PRESS RELEASE

APL LOGISTICS EXPANDS OCEANGUARANTEED™ SERVICE TO TRANS-ATLANTIC

New route from Europe to North America for expedited, day-definite LCL service

December 1, 2020

SCOTTSDALE, ARIZONA / HAMBURG – APL Logistics today announced the expansion of its OceanGuaranteed™ service in the trans-Atlantic trade lane, offering its expedited, day-definite LCL service from Europe to North America.

The service will initially be from Bremerhaven, Germany to Norfolk, Virginia, with door delivery to virtually any zip code in the continental United States.

OceanGuaranteed™ was the industry's first day-definite guaranteed LCL and FCL service from key origins throughout Asia to North America. It offers a single-source, origin port-to-door solution with KG (kilogram) based pricing that is highly reliable without the cost premiums and carbon emissions associated with airfreight.

“The trans-Atlantic product will use the same business model as the trans-Pacific, which is consolidation at origin, expedited transit using specific strings that we pick according to historically low disruption factors / schedule reliability and a recognized national LTL network” said Bill Villalon, President of APL Logistics.

Villalon also commented, “The shortage of airfreight capacity as a result of disrupted supply chains from COVID-19 has been difficult for many customers to manage. OceanGuaranteed™ is uniquely positioned to deliver business and sustainability solutions in one product, while still ensuring expedited, on-time delivery”.

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MEDIA INQUIRIES

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ABOUT APL LOGISTICS

APL Logistics is the go-to global supply chain specialist for companies in the Automotive, Consumer, Industrials, and Retail sectors. The APL Logistics group of companies has a global network covering all major markets, backed by a multinational workforce of over 7,000 people. APL Logistics Ltd is a member of the Kintetsu World Express group, a global logistics services provider. For more information go to www.apllogistics.com or email us at global_marketing@apllogistics.com. Connect with us on [LinkedIn](#), [Facebook](#), and [YouTube](#).